

# Hurricane Sally

## *Immediate Financial Assistance*



September 25, 2020

In the aftermath of Hurricane Sally, the American Red Cross has worked closely with partners to support emergency housing efforts, and provide food, water, relief supplies, emotional support and health services to people in need. Thanks to our generous donors, the Red Cross is now starting a new effort to get emergency financial assistance into the hands of Alabama, Florida, and Mississippi residents whose homes were severely impacted by Sally.

This financial assistance will allow people to make their own decisions and prioritize what their family needs most to start recovering. Funds can help families replace clothes or food, offset transportation costs, or support any other immediate need. Spending these funds locally will also support local communities as they begin recovering.

### **Eligibility**

The Red Cross is providing \$450 to households whose homes were confirmed to have been destroyed or sustained major damage from Hurricane Sally. To be eligible for immediate financial assistance, households must meet all of the following requirements:

- Applicant's pre-disaster primary residence (renter or homeowner) is located in a confirmed disaster-impacted geographic area.
- Applicant is the head of household and is not listed as a household member on any other Red Cross assistance application.
- Applicant's primary residence suffered major damage or was destroyed.
  - Major damage is indicated by significant structural damage to a residence that requires extensive repairs. This may include substantial failure of the roof, walls or foundation, or a water line above 18 inches.
  - A residence that is destroyed is one that is a total loss or with damage so extensive that repair is not feasible.
- Applicant's identity and proof of residence details can be verified.

### **Enrollment**

Beginning Monday, September 28, at 9:00am CST, households whose homes are destroyed or sustained major damage from Hurricane Sally may contact the American Red Cross by calling 1-800-RED-CROSS, and selecting option 4 to speak to a dedicated call agent to complete an application for financial assistance.

Assistance lines are open Monday through Sunday from 7:30am-10:00pm CST. The deadline to apply for emergency assistance is Sunday, October 11 at 10:00pm CST.

The Red Cross will also work with partners and community advocates to reach people whose homes were destroyed or sustained major damage. This includes people who may face barriers to accessing disaster assistance such as people who do not speak English, are not American citizens, or have difficulty accessing services.

After a household's application is approved, Red Cross immediate financial assistance will be delivered through one of several electronic funds transfer (EFT) methods including PayPal, Mastercard Send, Zelle or Walmart Direct2Cash. For PayPal, enter your PayPal account email to receive payment to associated debit card or bank account. For Mastercard Send and Zelle, enter your debit card information associated with any financial institution to receive payment directly to your account. For Walmart Direct2Cash, enter your email or mobile phone number that can receive text message to receive reference number to pick up cash at any Walmart store.

All Red Cross services, including financial assistance, are available to individuals regardless of nationality, race, sexual orientation, religious beliefs, class or political opinions. The Red Cross is a charity, not a government agency and people do not need to be American citizens to receive our help. Red Cross financial assistance is not a loan and does not need to be repaid.