



RESOLUTION 2014-12 APPOINTING COMMUNICATION COMMITTEE

WHEREAS, The Town Council believes it is in the best interest of the Town and the Council to appoint committees to study issues affecting the Town, to provide reports of their findings to the Town Council and to make recommendations, based on their findings, to the Town Council; and

WHEREAS, the Town recognizes the value of citizen involvement and the wealth of good information and resources that the citizens of the Town possess; and

WHEREAS, it is important to increase the Town's understanding of citizens' concerns, ideas and core values so that they can be utilized to make wise decisions.

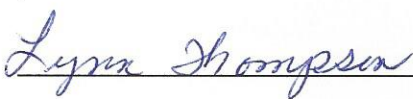
THEREFORE, The Town Council seeks to identify, create and budget adequate resources to engage citizens to enable them to effectively become a part of the Town's decision making process.

AND FURTHER, to those ends the purpose of the Communication Committee is to develop guidelines that will promote open two-way communication between the Town and its citizens. It will (1) Identify target audiences (2) identify communication tools and methods of communication that will work best for the community and (3) develop a communication plan and strategies for implementation of the plan using information already gathered from Town Hall Meetings and other sources.

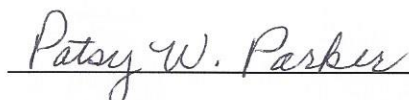
NOW THEREFORE, BE IT RESOLVED by the Town Council of the Town of Perdido Beach that the Communication Committee is created to serve in an advisory capacity only and that Mayor Parker is hereby authorized to appoint no more than (5) members to said committee, one of which will be a council member.

APPROVED this 9th day of September, 2014 by the Town Council of Town of Perdido Beach in regular session assembled and under the Seal of the Town of Perdido Beach, Alabama.

ATTEST:



Lynn Thompson, Town Clerk



Patsy W. Parker, Mayor